

ZOOM YOUR SALES AND PROFITS

with a Modern, Exciting
Merchandiser—the **PROTO**
ROTOMAT TOOLMART

"Loaded" with sales appeal, the Rotomat is a store owner's dream come true. Designed to draw and impress customers, it sharply boosts impulse sales and thereby increases turnover.

REMINDS CUSTOMERS THAT
PROTO means
PROfessional
TOols!

174 TYPES AND SIZES OF
TOOLS MEET MOST USERS' NEEDS

FLASHING LIGHT
STOPS CUSTOMERS

DISPLAYS BALANCED STOCK
OF FASTEST SELLING TOOLS

TOOL OUTLINES AND
NUMBERS ON DISPLAY
SPEEDS RE-STOCKING

PRICE AND SIZE MARKINGS
CUT SELLING TIME

DESIGN IS
STRICTLY MODERN

ROTATES EASILY, SO ALL
TOOLS ARE VISIBLE

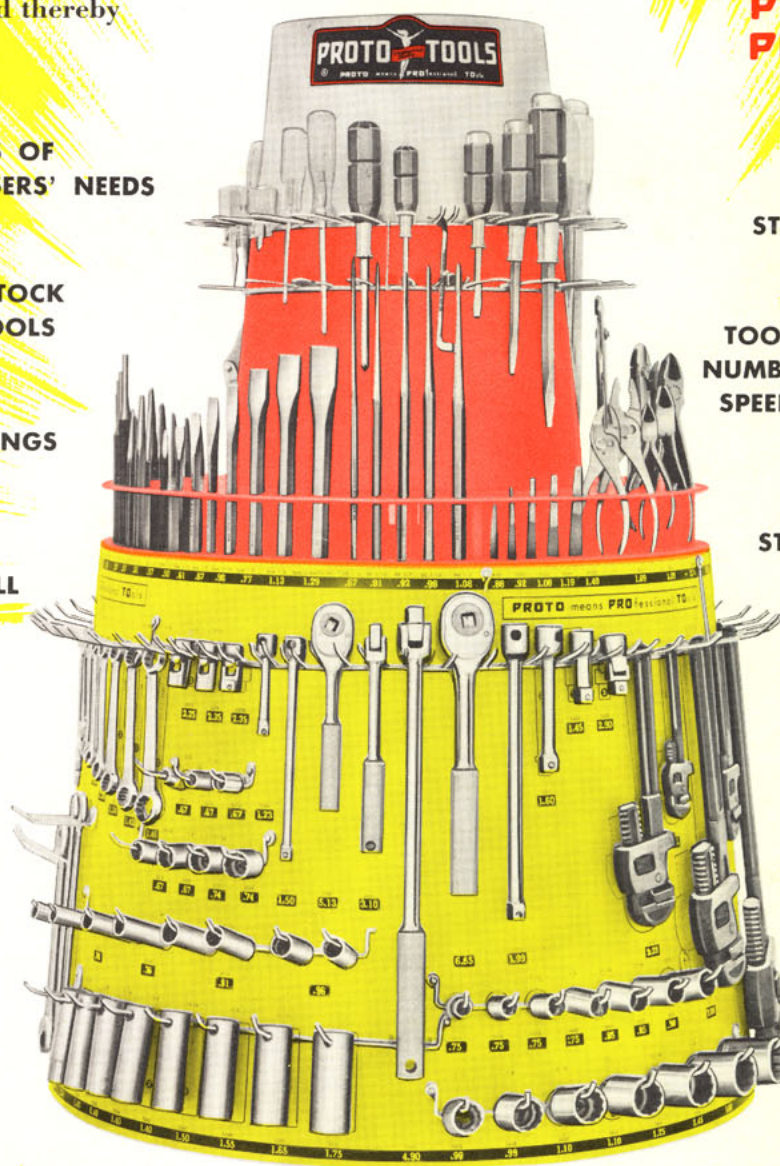
BRIGHT COLORS
CATCH THE EYE

ONLY 40" HIGH
AND 30" IN
DIAMETER

UNIT INCLUDES
CATALOG AND
MANY OTHER
SALES HELPS



SD45 Floor-Type
Merchandiser



SD4 Counter-Type Merchandiser

For
listing of
Rotomat tool
stocks, see other side.

Stocks for No. SD4 or No. SD4S Rotomat Toolmart

(Types and Sizes in Both Stocks — 174. Total Tools in Starting Stock — 223.)

ITEM NO.	DESCRIPTION	STOCK QUANTS.
		START OP.*
CHISELS		
72 1/4	Cape Chisel, 5/32" Cut.....	1 2
76 1/4	Diamond Chisel, 5/32" Cut.....	1 2
86A 1/4	Cold Chisel, 5/16" Cut.....	1 2
86A 5/16	Cold Chisel, 3/8" Cut.....	1 2
86A 3/8	Cold Chisel, 7/16" Cut.....	2 4
86A 7/16	Cold Chisel, 1/2" Cut.....	2 4
86A 1/2	Cold Chisel, 5/8" Cut.....	3 6
86A 5/8	Cold Chisel, 3/4" Cut.....	3 5
86A 3/4	Cold Chisel, 7/8" Cut.....	2 3
x7 1/2	Cold Chisel, 7/8" Cut.....	2 3

OFFSET AND KEY RING SCREWDRIVERS		
36 1/4	Offset Screwdriver, 1/4" Bits	1 2
100	Key Ring Screwdriver.....	6 6

PUNCHES		
41 1/4	Center Punch, 4 1/4" Long..	1 3
41 5/16	Center Punch, 4 5/8" Long..	1 3
41 3/8	Center Punch, 4 7/8" Long..	2 5
41 7/16	Center Punch, 5 1/4" Long..	1 2
41 1/2	Center Punch, 5 5/8" Long..	1 2
44 1/4	Prick Punch, 4 3/4" Long...	1 2
47 1/4x	Rivet or Pin Punch, 4 3/8" Lg.	1 2
47 1/4x	Rivet or Pin Punch, 4 3/4" Lg.	1 3
47 5/16x	Rivet or Pin Punch, 5 1/4" Lg.	2 5
47 5/16x	Rivet or Pin Punch, 5 5/8" Lg.	1 3
47 3/8x	Rivet or Pin Punch, 6 1/8" Lg.	2 4
47 1/2x	Rivet or Pin Punch, 6 1/16" Lg.	1 2
47 1/2x	Rivet or Pin Punch, 6 3/4" Lg.	1 2
50 5/16	Starting Punch, 1 5/8" Point.	1 2
50 3/8	Starting Punch, 3 1/16" Point.	1 2
96 1/4	Drift Punch, 3/32" Point.....	1 2
96 5/16	Drift Punch, 1/8" Point.....	1 3
96 3/8	Drift Punch, 3/16" Point.....	1 3
96 7/16	Drift Punch, 1/4" Point.....	1 2
96 1/2	Drift Punch, 1/4" Point.....	1 3

PLIERS AND SNIPS		
201	Thin Nose Slip Joint, 5".....	1 2
202	Thin Nose Slip Joint, 6".....	1 2
204	Diagonal Cutting, 4 1/2".....	1 2
206	Diagonal Cutting, 6".....	1 2
207	Diagonal Cutting, 7".....	1 2
209	Heavy Diagonal Cutting, 7".....	2 3
226	Needle Nose Side Cutting, 6".....	1 3
234	Multi-Purpose Leverage, 8".....	2 3
235	Slip Joint Ignition, 4 1/2".....	1 2
241	Light General Utility, 9 1/2".....	1 2
243	Multiple-Groove Joint, 9 1/2".....	1 2
246	Side Cutting Combination, 6".....	1 2
268	Lineman's Side Cutting, 8".....	1 2
275	Slip Joint, 5".....	1 2
276	Slip Joint, 6".....	2 4
278	Slip Joint, 8".....	1 3
280	Slip Joint, 10".....	1 2
291	Lever-Wrench.....	2 4
307	Duckbill Snip, 7".....	1 2
310	Duckbill Snip, 10".....	1 2
317	Straight Snip, 7".....	1 2
320	Straight Snip, 10".....	1 2
322	Straight Snip, 12".....	1 2

ADJUSTABLE WRENCHES		
704	Adjustable Wr., 4", Plated.	1 2
704S	Same as 704, in Semi-Finish	1 2
706	Adjustable Wr., 6", Plated.	2 5
706S	Same as 706, in Semi-Finish	1 2
708	Adjustable Wr., 8", Plated.	3 6
708S	Same as 708, in Semi-Finish	2 3
710	Adjustable Wr., 10", Plated	2 5

ITEM NO.	DESCRIPTION	STOCK QUANTS.
		START OP.*
710S	Same as 710, in Semi-Finish.	1 2
712	Adjustable Wr., 12", Plated.	1 3
712S	Same as 712, in Semi-Finish.	1 2
PIPE WRENCHES		
806	Normal-Duty Pipe Wr., 6".....	1 3
808	Normal-Duty Pipe Wr., 8".....	1 2
810	Normal-Duty Pipe Wr., 10".....	2 4
814	Normal-Duty Pipe Wr., 14".....	3 5
818	Normal-Duty Pipe Wr., 18".....	1 2

BOX WRENCHES		
1120	Box Wrench, 5/16" x 3/8".....	1 2
1122	Box Wrench, 3/8" x 7/16".....	1 2
1125	Box Wrench, 7/16" x 1/2".....	1 2
1126	Box Wrench, 1/2" x 9/16".....	2 2
1130	Box Wrench, 9/16" x 5/8".....	1 2
1131	Box Wrench, 5/8" x 3/4".....	1 2

COMBINATION BOX AND OPEN END WRENCHES		
1208	Combination Wrench, 1/4".....	1 2
1210	Combination Wrench, 5/16".....	1 2
1212	Combination Wrench, 3/8".....	1 2
1214	Combination Wrench, 7/16".....	2 3
1216	Combination Wrench, 1/2".....	3 4
1218	Combination Wrench, 9/16".....	3 4
1220	Combination Wrench, 5/8".....	1 3
1222	Combination Wrench, 11/16".....	1 2
1224	Combination Wrench, 3/4".....	1 2
1226	Combination Wrench, 13/16".....	1 2
1228	Combination Wrench, 7/8".....	1 2
1230	Combination Wrench, 15/16".....	1 2

OPEN END AND TAPPET WRENCHES		
3016	Open End Wrench, 3/16" x 1/4".....	1 2
3018	Open End Wrench, 1/4" x 5/16".....	1 2
3020	Open End Wrench, 5/16" x 3/8".....	1 3
3021	Open End Wrench, 3/8" x 7/16".....	2 4
3025	Open End Wrench, 7/16" x 1/2".....	2 4
3026	Open End Wrench, 1/2" x 9/16".....	3 6
3030	Open End Wrench, 9/16" x 5/8".....	1 3
3031	Open End Wrench, 5/8" x 3/4".....	1 2
3035	Open End Wrench, 11/16" x 3/4".....	1 2
3425	Tappet Wrench, 7/16" x 1/2".....	1 2
3426	Tappet Wrench, 1/2" x 9/16".....	1 2

3/8" DRIVE SOCKETS AND ATTACHMENTS		
5014	Deep Socket, 12-Pt., 7/16" Op.	1 2
5016	Deep Socket, 12-Pt., 1/2" Op.	1 2
5018	Deep Socket, 12-Pt., 9/16" Op.	1 2
5020	Deep Socket, 12-Pt., 5/8" Op.	1 2
5212	Socket, 12-Pt., 3/8" Opening.	1 2

ITEM NO.	DESCRIPTION	STOCK QUANTS.
		START OP.*
5214	Socket, 12-Pt., 7/16" Opening..	1 2
5216	Socket, 12-Pt., 1/2" Opening..	1 2
5218	Socket, 12-Pt., 9/16" Opening..	1 2
5220	Socket, 12-Pt., 5/8" Opening..	1 2
5222	Socket, 12-Pt., 11/16" Opening..	1 2
5224	Socket, 12-Pt., 3/4" Opening..	1 2
5249	Reversible Ratchet, 7" Long..	1 2
5260	Extension, 3 1/2" Long.....	1 2
5261	Extension, 7 1/2" Long.....	1 2
5265	Hinge Handle, 7 3/8" Long....	1 2
5270	Universal Joint.....	1 2
5275	Univ. Socket, 12-Pt., 1/2" Op.	1 2
5276	Univ. Socket, 12-Pt., 9/16" Op.	1 2

1/2" DRIVE SOCKETS AND ATTACHMENTS		
5341	Deep Socket, 12-Pt., 9/16" Op.	1 2
5343	Deep Socket, 12-Pt., 5/8" Op.	1 2
5344	Deep Socket, 12-Pt., 11/16" Op.	1 2
5345	Deep Socket, 12-Pt., 3/4" Op.	1 2
5347	Deep Socket, 12-Pt., 13/16" Op.	2 3
5348	Deep Socket, 12-Pt., 7/8" Op.	1 2
5349	Deep Socket, 12-Pt., 15/16" Op.	1 2
5351	Deep Socket, 12-Pt., 1" Op....	1 2
5414	Socket, 12-Pt., 7/16" Opening..	1 2
5416	Socket, 12-Pt., 1/2" Opening..	1 2
5418	Socket, 12-Pt., 9/16" Opening..	2 3
5420	Socket, 12-Pt., 5/8" Opening..	1 2
5421	Socket, 12-Pt., 11/16" Opening..	1 2
5422	Socket, 12-Pt., 3/4" Opening..	1 2
5424	Socket, 12-Pt., 13/16" Opening..	2 3
5426	Socket, 12-Pt., 7/8" Opening..	1 2
5428	Socket, 12-Pt., 15/16" Opening..	1 2
5430	Socket, 12-Pt., 1" Opening....	1 2
5432	Socket, 12-Pt., 1 1/16" Opening..	1 2
5434	Socket, 12-Pt., 1 1/8" Opening..	1 2
5436	Socket, 12-Pt., 1 1/4" Opening..	1 2
5440	Socket, 12-Pt., 1 1/2" Opening..	1 2
5449	Reversible Ratchet, 10 1/4" Lg.	1 2
5460	Extension, 2 1/2" Long.....	1 2
5461	Extension, 5" Long.....	1 2
5463	Extension, 10" Long.....	1 2
5467	Hinge Handle, 15" Long.....	1 2
5470	Universal Joint.....	1 2

PIPE AND SCREW EXTRACTORS		
9521	2 5/16" Long, 1/8" Drill Size...	1 3
9522	2 5/8" Long, 3/16" Drill Size...	1 3
9523	2 7/8" Long, 1/4" Drill Size...	2 3
9524	3" Long, 5/16" Drill Size.....	1 3
9525	3 1/4" Long, 3/8" Drill Size...	1 3

PLASTIC-HANDLE SCREWDRIVERS		
9604	Round 4" Blade, 1/4" Bit.....	3 6
9606	Round 6" Blade, 5/16" Bit.....	2 5
9608	Round 8" Blade, 3/8" Bit.....	1 2
9622	Round 2 1/2" Blade, 1/8" Bit...	1 3
9624	Round 4" Blade, 1/8" Bit.....	1 2
9632	Round 4" Blade, 3/16" Bit.....	2 4
9633	Round 5" Blade, 3/16" Bit.....	1 2
9651	Square 1" Blade, 7/32" Bit.....	1 3
9652	Square 1 1/2" Blade, 9/32" Bit..	1 3
9671	Rd. 9/16" Blade, Phillips #2 Bit.	1 2
9682	Rd. 3" Blade, Phillips #1 Bit..	2 4
9684	Rd. 4" Blade, Phillips #2 Bit..	2 4
9804	Square 4" Blade, 1/4" Bit.....	2 4
9806	Square 6" Blade, 5/16" Bit.....	2 4
9808	Square 8" Blade, 3/8" Bit.....	1 2
9822	Square 2 1/2" Blade, 1/8" Bit...	1 2
9832	Square 4" Blade, 7/32" Bit.....	1 3
9833	Square 7 1/2" Blade, 7/32" Bit...	1 2
9842	Square 9" Blade, 9/32" Bit.....	1 2

WOOD-HANDLE SCREWDRIVERS		
9702	Square 2 1/2" Blade, 7/32" Bit...	1 3
9704	Square 4" Blade, 1/4" Bit.....	2 4
9706	Square 6" Blade, 5/16" Bit.....	1 2
9782	Rd. 3" Blade, Phillips #1 Bit..	1 3
9784	Rd. 4" Blade, Phillips #2 Bit..	1 3

*Suggested Operating Stock, Include Items on Merchandiser and in Back-up Stock.



Order Your Rotomat Now!
We will gladly furnish prices and more details of this merchandiser. And we will consider it a privilege to receive and expedite your order.